



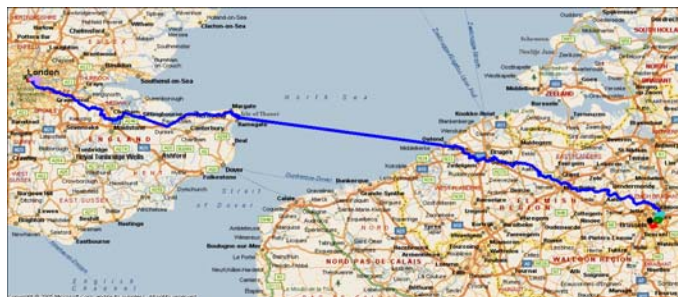
## Ultra Low Latency - London to Frankfurt

Speed increasingly matters in today’s trading environment. Algorithmic and alternative trading strategies depend on execution speed in an environment where microseconds ( $\mu$ s) make the difference. A newly developed Ultra Low Latency route is available from Perseus Telecom that offers test performance at 9.89ms RTD with full SLA.

Customers in the finance vertical want the ability to simply and quickly connect to the technical infrastructure of the market exchange at the lowest latency possible, to give their trading strategy the best chance for success. London and Frankfurt hold positions 1 and 2 in the European financial rankings, incorporating access to both the LSE and DB.

Perseus Telecom’s experience is in determining the lowest latency routes and enabling customers to position their trading mechanisms on routes to key markets as close as physically possible to matching engines at the lowest latency there is. “The cost of doing this is marginally higher than a vanilla connection, but the advantages of being quicker than the competition are great,” says Jock Percy, CEO of Perseus Telecom.

London to Frankfurt is subject to the typical physical rules relating to latency with the added complexity of submarine cable systems. Put simply, latency is a product of the speed of light in glass fiber and the number of fiber miles, including slack, the light travels added to the network elements on the route. The shorter the fibre miles, the fewer the network elements and hops, the lower the latency cost.



Perseus Telecom has isolated the shortest LON-FRA cable system, coupled with the least number of network elements on the back haul to bring you the lowest latency between London and Frankfurt. “Until we are all huddled around the same markets at the same connection speeds ULL routes such as this NYLON route will give some traders their competitive edge” says Dr Percy.

### Price & Technical Details:

A END Interxion, 11 Hanbury Street, London (or Telehouse North London)

Z END Equinix FRA2, 26 Friestrasse, (121-127 Kruppstrasse) Frankfurt

Other X-connects available to all other London and Frankfurt locations

Bandwidth 1Gig-Ethernet

Metrics SLA Guarantee <10.44ms RTD measured with SDH/SONET test equipment without acceleration based on short packets, A END to Z END.

### For more information or to place your order contact:

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